



# ¿Cómo enfrentar los vaivenes del mercado?

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*Congreso ACHET*  
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# Ecosistema accesible

## VIAJEROS

### Corporate Travel & Agencias Tradicionales



### GDS



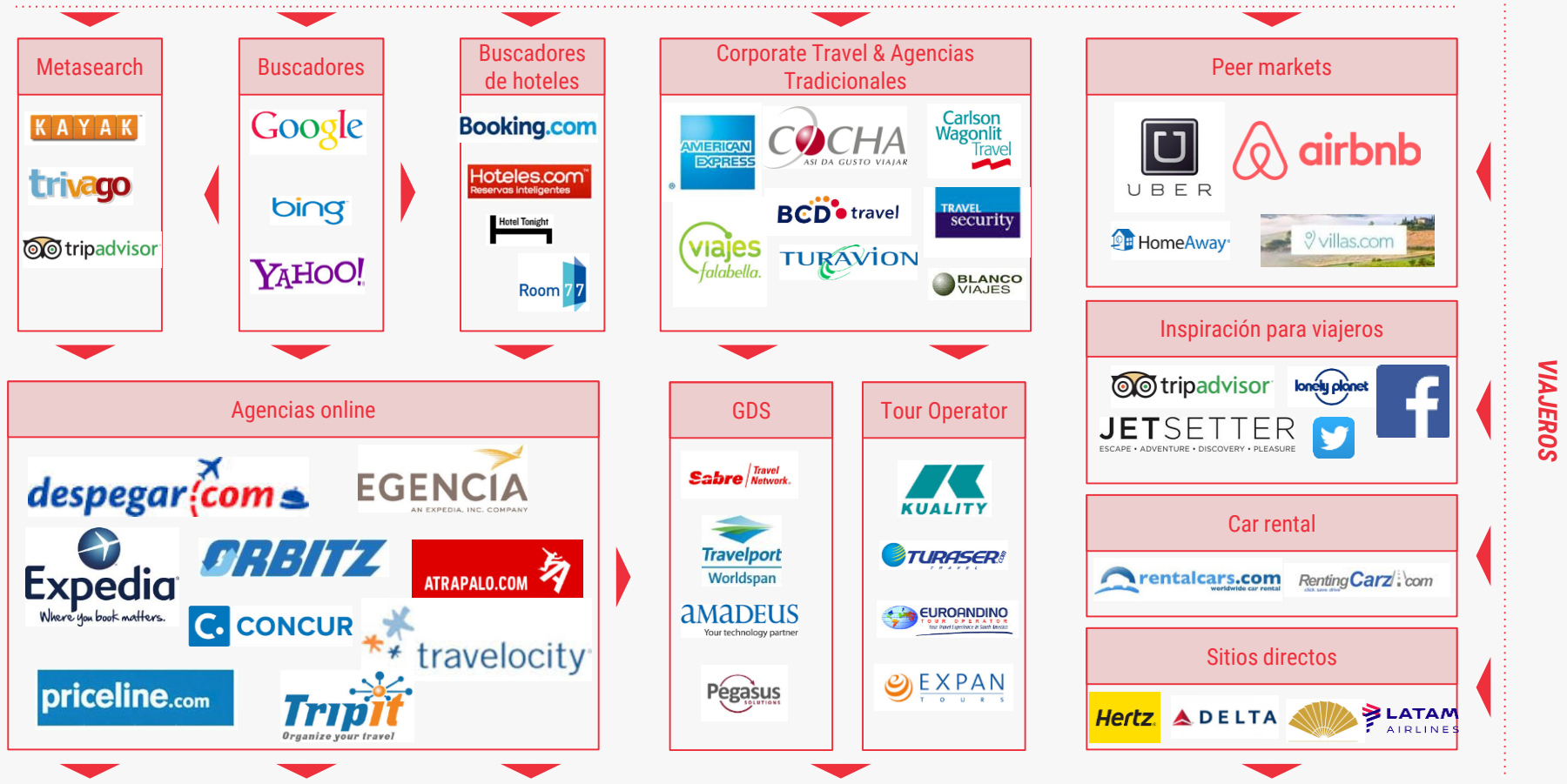
### Tour Operator



Aerolíneas, Hoteles, Cruceros, Tours & Actividades, Transfers, Autos, Asistencias en Viajes, etc...

# Ecosistema *accesible* hyper complejo

## VIAJEROS



Aerolíneas, Hoteles, Cruceros, Tours & Actividades, Transfers, Autos, Asistencias en Viajes, etc...

# Competencia *nacional* internacional

KAYAK

airbnb business

Booking.com Expedia

Google Trips hopper

airbnb Google

tripadvisor despegar.com



## Uber is thinking of getting into the travel business



Biz Carson  
Dec. 30, 2015, 2:11

## Airbnb Goes After Business Travelers With New Booking Tool

The home-sharing upstart expects corporate travel on its site to quadruple this year.

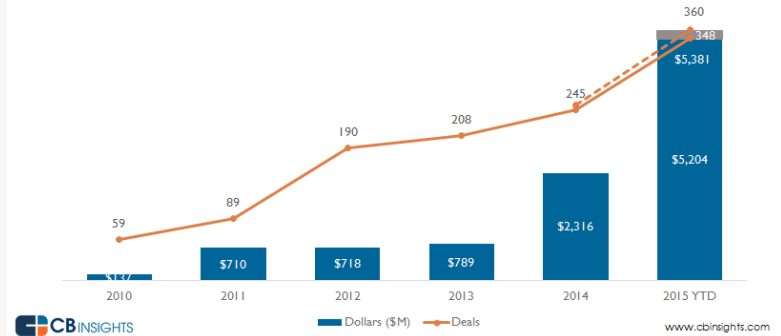
## Expedia Buys Orbitz For \$1.6B In Cash To Square Up To Priceline

Posted Feb 12, 2015 by Ingrid Lunden (@ingridlunden)

877 SHARES



Travel Tech Financing History: Deals And Dollars  
2010 - 2015 YTD (12/21/2015)



# ~~Users~~ Power users



Vaivén de mercado o tormenta perfecta?



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...gracias

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